

Reaching the family market with print, digital and social networking.

PRINT

Neapolitan Family Magazine—Collier County’s most trusted family resource since 2000.

- 11,000 magazines distributed monthly
- A readership of 27,000+ per month
- Delivered to over 250 locations in SWFL with the majority of distribution in Naples
- Our distribution locations are carefully monitored as we handle distribution in house. Each copy is chosen. Copies are not forced into our readers’ mailbox, but are selected by them



• Digital edition updated monthly and archived for one year. Your clickable, linkable ad will be included in our digital edition located on our website at no extra charge. This interactive pdf allows readers the opportunity to read the magazine without leaving the comfort of their home.



NEAFAMILY.COM

Instant access to parenting information, calendar of events and local resources

- 10,000+ monthly page views
- Frequent contests and giveaways
- Exclusive and current content
- Comprehensive directories in specific areas like education, summer camps and more
- Special section devoted to visitors to our community

SOCIAL NETWORKING

Our social network can be YOUR social network

- Over 2100 dedicated Facebook fans
- An average of 12,000 people see our FB posts each week
- 4,000+ Twitter followers who regularly retweet our posts
- E-newsletter sent to 1800+ weekly with events for the coming week and other news
- Active on Pinterest and LinkedIn to add even more value for our clients



Source:
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